

28 FEBRUARY 2024 (WEDNESDAY), 10:00-12:00 CET

CROWDFUNDING, MICROLOANS, INTRACTING AND ENERGY PERFORMANCE CONTRACTING



KRIŽEVCI
Sanela Mikulčić Šantić



ALBERTVILLE
Sandrine Deternay



SELNICA OB DRAVI
Vlasta Krmelj

There are many innovative financing instruments public authorities can use to speed up their energy transition. Because choosing the right option may be challenging at first, three experienced PROSPECT+ mentors from Croatia, France and Slovenia will explain how to plan and implement projects using energy performance contracting (working with ESCOs), crowdinvesting and microloans, and internal contracting.

They will share their experience, lessons-learned and tips to help you prepare successful projects and avoid mistakes. You will also have an opportunity to learn more about the application process to the last Learning Cycle (the call closes on 1 March).

AGENDA

10:00-10:10 **Welcome & Introduction**, Sylwia Słomiak, Eurocities / PROSPECT+

10:10-11:40 **Success stories and success factors**

Financing municipal photovoltaic installations through crowdinvesting and microloans

- Sanela Mikulčić Šantić, Cooperative Manager, Križevci, Croatia

Internal contracting: actionable steps to finance energy-saving measures

- Sandrine Deternay, City of Albertville, France

Energy performance contracting for large scale energy renovation projects and public lighting.

- Vlasta Krmelj, Mayor of Selnica ob Dravi and CEO of ENERGAP, Slovenia

11:40-12:00 **Questions and discussion**

12:00 **Wrap-up and closing**

REGISTER TO JOIN THE WEBINAR: [CLICK HERE](#)

WHAT WILL YOU LEARN?

How much do you know about crowdfunding and microloans?

Sanela Mikulčić Šantić will introduce a crowd-investing project that allowed Krizevci to mobilise funds for a photovoltaic installation on a municipal development centre. The town raised 54,000€ from 93 citizens offering a 4.5% interest rate. This project not only demonstrated financial viability but also sparked the formation of a local cooperative, and tested a model that had not been addressed in the national regulations.

Are you ready for internal contracting?

Sandrine Deternay will share insights into Albertville City's approach to energy savings, emphasizing actionable steps and internal fund rotation to finance energy-saving measures. This strategy led to increased innovation capacity within the city's departments, enabling larger-scale projects.

Energy Performance Contracting: how to avoid mistakes?

Vlasta Krmelj will explain how the Municipality of Maribor refurbished 24 public buildings using EPC, which in 2019 was the largest energy renovation project in the region. The project cost 12 million euro and resulted in annual reduction of energy consumption by 5,952 MWh, spending on energy by 446,000€, maintenance costs by 28,500€ and CO2 emissions by 1,305 tonnes. Maribor has also successfully used EPC to modernize the public lighting system.

Your final opportunity to join the prospect+ capacity-building programme

Local and regional authorities and their energy and climate agencies, local and regional organisations (e.g., development agencies, municipal companies, energy cooperatives) and external consultants working for a local or regional public authority from 44 eligible countries can **apply to join the last learning cycle**, which will start in May 2024. You can [apply to join as a mentee](#) until **1 March 2024**.

More about PROSPECT+: www.h2020prospect.eu

[PROSPECT+](#) enhances public authorities' capacity and fosters dialogue about accelerating the energy transition, addressing the challenging scale of the needed climate action by focusing on innovative financing instruments.

NOT SURE HOW TO CHOOSE THE BEST FINANCING OPTION FOR YOUR REGION?

