



PROSPECT+

Prospect+ Innovative Financing Ambassadors

FAQ

Through the [“Innovative Financing Ambassadors Scheme”](#), we give recognition to our Prospect+ mentees and mentors and support them in sharing information about the various financing options with those public authorities in their countries who have been unable to join our capacity-building groups as mentees. The Ambassadors’ active involvement will be promoted and endorsed for their commitment to improving the effectiveness of implementing the local energy and climate action plans. The Ambassadors get invited to speak at webinars and online meetings for registered participants of the Community of Practice.

Frequently Asked Questions:

Who can become an Innovative Financing Ambassador?

The Innovative Financing Ambassadors scheme is available to Prospect+ mentors and mentees of one of the four learning cycles organised between 2022-2024.

What are the benefits of becoming an Innovative Financing Ambassador?

If you would like to share information about the various (or selected) financing options with your local partners (public organisations) who have not participated in Prospect+, we will promote your involvement and support you. You also have a chance to join a study visit to deepen your understanding of the various financing options. We can also cover the costs of producing information materials in your local language and of organising in-person or online meetings in your country*.

What would be my role as an Innovative Financing Ambassador?

Our Innovative Financing Ambassadors can organise meetings or other events when they present an [overview of the various innovative financing options](#) (e.g., similarly to how we do it during our launching webinars). They can also focus on the instrument and case study they discussed with their

P+ group, summarising the findings from the learning process and the study visit to benefit their local partners.

I am already actively discussing various opportunities with stakeholders in my country – what is the added value of becoming a Prospect+ Innovative Financing Ambassador?

We want to give you the recognition you deserve - we would be happy to highlight your commitment and expertise.

You can benefit from:

- Materials to help you explain the potential and practicalities of using innovative financing instruments to your local partners (including a possibility to add a foreword from your Mayor and to translate selected materials into your language*).
- A possibility to join another study visit to deepen your knowledge about innovative financing instruments*.
- Advice on preparing an interesting agenda and on the most effective stakeholder engagement methods.
- Priority in joining our webinars as a speaker.
- Recognition for your efforts: you can use ambassadors' labels/badges on your website and promotional materials and you will be listed in the Ambassadors' database.
- Recognition for your organisation and a boost for your CV.

How many people in my country do I need to engage?

There is no minimum number of local stakeholders you should engage unless you would like to join an additional study visit or receive reimbursement for organising meeting(s) in your country. To be eligible, you need to successfully engage representatives of 6 public organisations (e.g., by organising one meeting for at least six guests or one-on-one meetings).

What type of activities should I organise?

For example: bilateral (one-on-one) meetings, one meeting with several stakeholders, a presentation at a national event for public authorities (organised by your organisation or where you are a guest speaker), a webinar etc.

When should I organise the activities?

It is up to you when you would like to organise the local meeting(s) and which financial instrument you would like to present (if you would like to join a study visit, we will be able to reimburse the cost of your travel only after the meeting you organise takes place as we need a confirmation that the meeting/event took place).

What are the conditions for joining a study visit?

You can express your interest in one of the study visits* organised for our new mentees between approximately October 2023 – March 2024 (stage 1) and between approx. June – October 2024 (stage

2). You will be able to choose the topic and the location you would like to join once you are accepted as the Ambassador and once the Capacity Building Programme participants agree on the trip schedule.

Similarly to the study visits you joined during your learning cycle, we can reimburse the travel costs up to 500 Euro after we receive confirmation that the invited Ambassador has organised a local meeting. The primary eligibility criteria for the reimbursement are to engage representatives of 6 public institutions in a regional conference (overall presentation of the various innovative financing instruments).

When will the study visit take place?

You would join the visits we organise for our mentees. They will be organised between approximately October – March (the dates have not been confirmed yet) and between approx. June – October 2024. Once accepted as the Ambassador, you can choose the topic and location you want to join.

Do I have to commit to joining the study visit?

No. Participation in the study visit is a bonus, not a requirement. You can be accepted as our Ambassador and start organising the most effective activities in your country without committing to join a study visit. We will promote your role and involvement similarly (in that case, there is no minimum requirement for how many local stakeholders you involve).

What happens if I do not manage to involve at least 6 participants from my country?

We know you are committed to promoting the various financial instruments, and there is no requirement as regards the number of participants you involve. If you do not manage to organise any meetings, we will ask you for short feedback by the end of 2024 to understand the main difficulties.

We only require a minimum number of participants (representatives of 6 public organisations) if you would like to join the study visit and be eligible for a reimbursement of your travel costs. We will be able to reimburse you only after you submit a signed list of the attendees of your meeting(s). In the worst-case scenario, you would not be reimbursed for your travel to the study visit.

Does our organisation need to contribute financially?

It is not necessary. It is up to you how you decide to involve your local stakeholders. If you would like to provide them with some printed materials, there could be standard printing costs. You could also offer small catering during the meeting(s). We are able to reimburse the costs of producing information materials (e.g. translation costs) and organising the meetings (up to 200 euros).

If you would like to join the study visit, you will need to cover your travel costs upfront, and we will reimburse you up to 500 euros (the rules are the same as for our mentees). If the final cost of your travel exceeds 500 Euro, your organisation will cover the difference.

How can I apply?

Fill in a short Expression of Interest: [click here](#).

What is the deadline for applications?

We accept applications on an ongoing basis. However, the opportunity to join study visits depends on the learning cycles for Prospect+ mentees, which is why it is granted on a first-come-first-served basis following a positive assessment of your short application.

What are the selection criteria?

The main selection criterium is the potential to ensure a snowball effect. The Ambassadors are selected based on their experience and proposed scope of their involvement, with priority given to those participants with the most advanced expertise in delivering successful projects with the use of innovative financing instruments and to those that have experience with bringing together various stakeholders.

* Since the exact dates and programmes of the study visits are agreed upon by mentees and mentors of the respective groups, we cannot provide detailed information and schedule at this stage. The cap on the reimbursement of travel costs is 500 euros.

* We can offer up to 200 euros to cover the costs of organisation of meetings and translation of selected materials into your local language (incl. adding a foreword by the mayor). The eligibility to receive the reimbursement must be confirmed prior to incurring the expenses.

* The use of your group's Action Plan is subject to approval by the Prospect+ consortium due to data protection.



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